

**WUWM 2012 Market Awards**  
**Official Submission Form**

**Deadline for Submissions: 3 August 2012!**

**Market Details:**

Name of Market: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Name of Market Representative: \_\_\_\_\_

Title of Market Representative: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

**Your submission should include a main summary of why your market deserves a WUWM Award for excellence in the development of new market infrastructure (in current use and not older than 4 years). Please include in this single document any support material such as photos, graphics, etc. The submission should be sent in English, and is not to exceed 2,500 words.**

**I agree to the WUWM Terms and Conditions with this submission:**

Signature: \_\_\_\_\_

Title of Submission: \_\_\_\_\_

Short Description of Submission (max. 50 words):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Award Terms and Conditions**

*These awards are only open to WUWM member markets. Non-member submissions will not be eligible, including any WUWM members with outstanding fees. This submission form must be duly completed and signed. Award submissions must be sent exactly as outlined in the entry conditions and the judges reserve the right to reject any submission not following the guidelines provided. The decision of the judges will be final and no correspondence will be entered into. The judges reserve the right to co-opt additional/alternative expertise to the panel if required. No on-site visits will be made by the judging panel to the submitting markets. In the unlikely event that it is necessary, WUWM reserves the right to change the venue and date of the award ceremony at any time, and also reserves the right to cancel or limit these awards without liability. WUWM has the right to distribute and make public any information submitted by applicants and this information will not be treated as intellectual property. All applicants understand that WUWM presents these awards in order to acknowledge wholesale /retail market excellence and by submission agree not to engage in litigation from this event. Winning markets may use the WUWM logo and related award information to promote their success after the event, subject to receiving approval from WUWM.*

**Send your submission to:**

**Maria Cavit, WUWM Secretary General**  
World Union of Wholesale Markets (WUWM)  
Molenstraat 15, 2513 BH, The Hague, Netherlands  
Tel: +31703611728 Fax: +31703606908  
E-mail: [m.cavit@wuwm.org](mailto:m.cavit@wuwm.org)

Please be sure to follow the award 'Entry Conditions' and read the following 'Terms and Conditions' before sending any submission. The receipt of submissions will be formally acknowledged by return email.



**Submission Deadline:**  
**3 August 2012**

**Award Theme:**  
**Excellence in New Market Infrastructure**

**Enter your market today!**



Molenstraat 15  
2513 BH, The Hague, Netherlands  
Tel: +31 70 3611728 Fax: +31 70 3606908  
E-mail: [m.cavit@wuwm.org](mailto:m.cavit@wuwm.org)

# 2012 WUWM Market Awards

These global awards are open to all wholesale and retail markets within the membership of WUWM!

## Theme

Answering in 2012 to the theme of: **Excellence in new market infrastructure**, these WUWM awards support the promotion of wholesale and retail market operations, allowing for better recognition of their vital role, support and contribution to global food supply and distribution.

## Entry Conditions

Entry is free and open to all wholesale and retail markets that are members of WUWM\*. To enter these 2012 WUWM Awards please complete an official submission form and return it (only electronic material may be accepted) to the WUWM Secretariat by post or email prior to the 3 August 2012 deadline.

All submissions **must be** sent in electronic format and any material **must be** provided in the ENGLISH language. Judges will reject any submission/material that is sent in a non-electronic format or provided in languages other than English. Submissions should be a maximum of ONE electronic document that summarises **in 2,500 words or less** why the market deserves to receive a WUWM Award for **Excellence in New Market Infrastructure**. Submissions may also include support graphics and photos, provided these are contained within the same single document.

Your submission document should include the official submission form with the market's contact details, a title, and a brief description of the submission - along with a signature agreeing to the Terms and Conditions. The submission form is included with this brochure. This brochure can also be downloaded from the WUWM website or obtained directly from the WUWM Secretariat.

## WUWM Market Award Terms and Conditions:

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## Awards Ceremony

A total of three awards: Gold, Silver and Bronze, along with a maximum of two merit certificates will be given to the most successful entries. Winners will be announced during the WUWM Conference closing dinner to be held in Poznan, Poland on Friday 14 September 2012. Further information on this WUWM Conference in Poznan is available by visiting:

[www.wuwm.org](http://www.wuwm.org)

## Submission Deadline

The deadline for submissions is **3 August 2012**. Submission forms are available on [www.wuwm.org](http://www.wuwm.org) or by contacting the WUWM Secretariat in The Hague, the Netherlands. Please be sure to follow the award 'Entry Conditions' and read the 'Terms and Conditions' before sending any submission. A word version of the submission form is available from the WUWM Secretariat ([info@wuwm.org](mailto:info@wuwm.org)).

## Award Judging Panel

Those submissions correctly received by close of day **3 August 2012** will be assessed by a panel of judges:

- **Mr Keith Atkins**  
Former CEO, Johannesburg Metropolitan Trading Company, South Africa;
- **Mr George Nicholson**  
Former Chairman, Trustees of Borough Market & Secretary to the National Retail Planning Forum, UK;
- **Dr Michael Lendle**  
Managing Director, AFC Consulting Group, Germany;
- **Ms Maria Cavit**  
WUWM Secretary General, The Netherlands.